

CANANDAIGUA

LOCAL DEVELOPMENT CORPORATION

Regular Meeting

August 20, 2020; 10:00a

Canandaigua Town Hall, 5440 Route 5 & 20 West

Onalinda Meeting Room

PUBLIC DIAL-IN INFO: (929) 205-6099

MEETING ID: 922 9373 7967/ PASSWORD: 859275

AGENDA

1. **Call to Order** Carl Steinbrenner, President
2. **Roll Call** Carl Steinbrenner, President
3. **Privilege of the Floor**
 - a. LDC Branding Exercise Maureen Ballatori,
29 Design Studio
4. **Approval of Meeting Minutes** Carl Steinbrenner, President
 - a. June 18 Minutes
 - b. July 2 Minutes
 - c. July 16 Minutes
5. **Financial Report** Bob Taylor, Treasurer
6. **Committee Reports**
 - a. Governance Committee
 - Rules of Procedure Doug Finch
 - b. Finance Committee
 - Tax-Exempt Status Bob Taylor, MRB Group
 - Funding and Revenue Strategy Matt Horn, MRB Group
7. **Operations Report**
 - a. Strategic Action Plan updates
 - S1: The Hub [FKA Phoenix Street] Matt Horn
 - S2: Downtown Ground Fl. Activation John Goodwin / Bob Taylor

- S3: Market-Ready Buildings Matt Horn
- S4: Downtown Residential Dev. Matt Horn
- S5: Waterfront Active Transportation John Goodwin
- S6: Pinnacle North Matt Horn
- S7: 10 Chapin Street John Goodwin

8. Other Reports and Priority Business

- a. Market Study Overview Matt Horn
- b. Virtual Main Street Initiative Matt Horn
- c. Chamber Coworking Hub Ethan Fogg

9. Resolutions and Motions

10. Other Business

11. Privilege of the Floor

12. Adjournment

Carl Steinbrenner, President

Next Regular Meeting: September 17, 2020; 10a