

CANANDAIGUA

LOCAL DEVELOPMENT CORPORATION

Special Meeting

July 2, 2020; 10:30a

DIGITAL/REMOTE MEETING

PUBLIC DIAL-IN INFO: (929) 205-6099

MEETING ID: 947 4369 0731/ PASSWORD: 016843

AGENDA

- I. **Call to Order and Introductions** Carl Steinbrenner, President

- II. **Review and Discussion of Strategic Imperatives** Carl Steinbrenner, President
 - a. **Approved 2020 Strategic Projects**
 - o GTC Waterfront Active Transportation Grant
 - o Downtown Revitalization Initiative Application
 - o Phoenix Street Pedestrian Zone Development

 - b. **Other February Board-Identified Strategic Initiatives**
 - o Downtown Ground Floor Retail and Upper Floor Residences
 - o Market Ready Building & Site Development
 - o Pinnacle North Expansion
 - o Chapin Street Development

 - c. **Chamber of Commerce Requested Strategic Imperatives**
 - o Canandaigua Innovation Hub
 - o Website Microsites
 - o 501(c)(3) Foundation
 - o Systems and Processes to Promote, Recruit and Attract Businesses

d. Business Improvement District

Suggested Strategic Imperatives

- Main Street Business Adaptation of Online Sites
- Online Virtual Main Street Shopping

e. Other Suggested 2020

Strategic Projects

- Uptown Development Area
- Other Town Development Zones

III. Other Business

IV. Adjournment

Next Regular Meeting: July 16, 2020; 10a